Amendments to the Specification:

The paragraph beginning on Page 13, Line 17 and ending on Page 14, Line 13 of the specification is to be replaced with the following paragraph. Changes to the paragraph are highlighted as required by 37 CFR § 1.121(b)(1).

"Referring now to Figure 6, the many of the functions available to the individual user print product requestor are detailed. As shown in the Figure, a security protocol is implemented 71 to identify the individual user and, if the user has not previously utilized the system 72, he or she will be invited to create an individual profile 73. This profile, which will store all user-indicative information necessary to produce any available business card or stationery product, is then stored on the server 36 in the database management system 74. As shown in Figure 7, such a profile 73 may include personal information such as the individual's name 75 and telephone number 76, and may also include, at the company's discretion, such information as a billing code 77 and/or supervisor name 78. It is noted that information such as the user's title 79 and address 80 are selected from drop-down menus 81, 82, thereby ensuring company control of authorized titles and address format, as will be better understood further herein. Finally, upon saving of the profile 73, a "last updated" date 83 is noted for communication to the company purchasing agent. In this manner, the company purchasing agent need only verify user input data upon change of that data. Additionally, referring to Figure 21, a record 133 of the profile addition 134 or change 135, minimally including the date and time 83 of the addition or change and the name or other identifier 136 of the person making the addition or change, is preferably maintained. The resulting audit record may then be referred to as an effective means for minimizing or avoiding dispute between the printer and the company client. Although those of ordinary skill in the art

will recognize that it is undesirable to store excessive audit data, details of the changed data may be desired in resolution of a disputed order. For this reason, it may be desired to maintain records of the changed data 137 in which case the audit data is preferably exported from the server to tape backup or the like in order to avoid excessive database growth."